**![MC900053182[1]]()Islands Fresh Mex Grill Print Ad**

* This is a print ad I did for Islands Fresh Mex Grill, a restaurant in Wilmington, North Carolina.
* The assignment was to write a half page print ad meant for a newspaper or magazine about why college students should go to the restaurant.
* I included this print ad because it showcases my writing abilities along with my abilities to sell a product/company. I was able to get everything about the restaurant out to the public in less than 300 words. This is not an easy task to accomplish, but in the communication/public relations industry one has to be able to do whatever the client needs. I believe I am able to do that.

**Print Ad**

(The visual would be the Islands icon of two palm trees with Islands Fresh Mex Grill in the middle)

**Islands: An American Fiesta in the Caribbean**

Islands Fresh Mex Grill, located only a couple miles from the University of North Carolina Wilmington’s campus is a hot spot for college students. They offer delicious Mexican food at an outstanding price that won’t hurt your wallet. When you walk into Islands Fresh Mex Grill, the atmosphere is fresh and fun, just like the food offered. Islands is a Mexican restaurant with a touch of the Caribbean, which is incorporated into the food, atmosphere, and service. We have a taco bar, salsa bar, fully stocked tiki bar, indoor seating area, as well as outdoor seating area. Islands is the place to come with friends to enjoy a delicious, healthy meal and to have a good time.

All of the food at Islands is made to order, insuring that you are always satisfied. We have a wide range of menu items that you are able to tweak and change but there is always the option of starting from scratch and making your own Mexican-Caribbean creation! Islands uses only the freshest ingredients when making the food so that you are not only satisfied, but healthy.

Islands encompasses not only the freshest ingredients at the best prices, but the top deals on food and drink around. Every day before 5pm tacos are only $2.50 each, after 5pm tacos are only $1 each, and all day, every day, margaritas are only $3 each. You get the best food for the best deal.

Islands has been the place to go for inexpensive, healthy, food everyone loves since it opened in 2008. Come into Islands today and see what makes it the go to place for college students. We offer dine in, take out, and catering.

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