**MC900053182[1]Islands Fresh Mex Grill Radio Ad**

* This is an ad meant for the radio that I wrote when doing an assignment for a Mexican restaurant in Wilmington, North Carolina.
* I think this radio ad is important to include because it shows that I can put together an ad for a company not only in print, but for a radio or television commercial. It is short, but it hits on all the main points the restaurant needs to get across in very few words.
* It is important to be able to make a company happy no matter what they ask of you. I think this shows I have a wide range of talents and I will strive to do whatever I can to make the client happy.

**Radio Ad**

**Islands Fresh Mex Grill**

Title: College Students

Client/Sponsor: Islands Fresh Mex Grill

Length: 30 seconds

Air Dates: April 1- August 1

Want a meal that is easy on the wallet, delicious, and made with the freshest ingredients? It is possible! Islands Fresh Mex Grill offers made to order meals based on foods from Mexico and the Caribbean. The atmosphere is fun and exciting with plenty of seating, an outdoor area, and fully stocked bar. Islands offers dollar tacos after 5pm and three dollar margaritas every day. Islands is located off Racine Drive right near the UNCW campus and offers dine in, take out, and catering. Come into Islands today and have your very own American fiesta in the Caribbean.

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